

# Now, All Together! Men and Women of New York, Rainbow Division Workers!

Our President celebrated Liberty Day by doubling his purchase of Liberty Bonds. Many of us might do as much!



We expect to publish the complete list of Hundred Per Cent. Flag Winners the last day of the campaign—*Will You Be There?*

## Will the Industrial Honor Flag Fly Over YOUR Place of Business?

This week tells the tale—whether or not Your Firm wins First Rank for Patriotism in the Third Loan. The right to fly this flag is awarded to those firms which have subscribed 60% or over of their workers. An additional star appears for every 10% over 60%.

Tell your workers about the Honor Flag. Put it up to them. Their response will surprise you—we know one firm that subscribed 22,000 out of 22,500. Very many make it a clean 100%.

Wednesday, Thursday, Friday of this week will be the

### THREE GREAT CONTEST DAYS,

in the three classes of the Rainbow Division.

We are out to show the world what New York Business Men can do to make the world safe for Democracy. We must say to them:

*"It's up to you—to Each One of Us  
—not merely to buy out of our surplus—but to borrow and buy—to buy  
and borrow—to buy till it hurts."*

Then, only then, will we feel the spirit of sacrifice—the great spirit that made the Land we Love the Land of the Free, the Home of the Brave.

## The Government Wants 20,000,000 Subscribers—We're Not Yet Half Way There—and Only Four More Days!

# TODAY IS YOUR DAY!

This appeal is endorsed by the following members of the  
**IRON LEAGUE ERECTORS**

of the Building and Allied Trade who have contributed this space to help win the war:

Communiaw Steel Co.

Hedden Iron Construction Co.

Hinkle Iron Co., Inc.

Geo. A. Just Co.

Levering & Garrigues Co.

National Bridge Works,

Post & McCord.